



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF EDUCATION
REGION XII

City of Koronadal, Philippines
Telefax No. (083) 228-8825; email: depedregionxii@yahoo.com



October 13, 2014

REGION MEMORANDUM

No. 226, s. 2014

2014 REGIONAL SCHOOLS PRESS CONFERENCE (RSPC)

**TO: All Schools Division Superintendents
Asst. Schools Division Superintendents
Division Journalism Coordinators**

1. Pursuant to the thrusts and objectives of RA 7079 otherwise known as the Campus Journalism Act, the Department of Education - Region XII shall be conducting the 2014 Regional Schools Press Conference (RSPC) on **December 11-13, 2014** at Sto. Niño National High School, South Cotabato to be hosted by the Division of South Cotabato.

2. The conference with the theme, "**Empowering Resilient Communities through Campus Journalism**" aims to:

- a. demonstrate understanding of the importance of journalism by expressing it through different journalistic endeavors and approaches;
- b. sustain advocacy on social consciousness;
- c. provide a venue for an enriching learning experience for students interested in pursuing journalism as a career;
- d. promote responsible journalism as well as fair and ethical use of social media; and
- e. enhance journalistic competencies through healthy and friendly competitions.

3. Participants to the 2014 RSPC are the division top three (3) winners of the different individual writing events such as news writing, editorial writing, feature writing, sports writing, copy reading and headline writing, editorial cartooning, photojournalism and science & health writing in English and Filipino of both elementary and secondary levels, their school paper advisers and the division journalism coordinators.

4. Aside from the individual writing contests for the campus journalists, other events to be contested during the RSPC are the following: concurrent contests for the school paper advisers, Search for Outstanding School Paper Advisers and Campus Journalists, and the group contest (school paper category).





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4. A registration fee of **One Thousand Two Hundred Pesos (P1,200.00)** shall be charged each participant to defray expenses for food and accommodation of the delegates, contest supplies and materials, certificates, medals, trophies, sound system with generators, honoraria, meals and snacks of evaluators and proctors.
5. The registration fee, transportation and other related expenses of the participants are chargeable against local/school/campus journalism funds subject to the usual accounting and auditing rules and regulations.
6. All delegations are advised to arrive at the venue in the morning of December 11, 2014 for billeting purposes. First meal to be served is lunch on Dec. 11 and the last will be afternoon snacks of Dec. 13.
7. An early or pre-registration of participants is strongly encouraged for the food and accommodation arrangements; hence, it is enjoined that the Division Journalism Coordinators pay the registration fee of their respective delegation to the Cashier, DepEd RO XII, Koronadal City on or before December 5, 2014. The division coordinators are reminded to strictly follow the deadline set because there will be no more on-site registration.
8. Please refer to the following inclosures for guidance and reference:
 - Inclosure No. 1 - the RSPC General Guidelines
 - Inclosure No. 2 - Guidelines for the Group Contest
 - Inclosure No. 3 - Guidelines for the Search for Outstanding SPAs, CJs
 - Inclosure No. 4 - Guidelines for the Concurrent Contests for SPAs
9. In case of additional information and/or requirements for the RSPC, region advisories shall be issued accordingly.
10. For your information, guidance and immediate dissemination.


ALLAN G. FARNAZO, CESO IV
OIC-Regional Director

Incl.: As stated

Reference: DepEd Memo No. 221, s. 2012

To be indicated in the Perpetual Index under the following subjects:

CAMPUS JOURNALISM

CURRICULAR ACTIVITIES





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Inclosure No. 1 to Region Memo No. 226, s. 2014 /p.1

GENERAL GUIDELINES FOR THE CONDUCT OF 2014 REGIONAL SCHOOLS PRESS CONFERENCE

1. The 2014 Regional Schools Press Conference (RSPC) shall be conducted on December 11-13, 2014 at Sto. Niño National High School (SNNHS), Sto. Niño, South Cotabato with the theme ***“Empowering Resilient Communities Through Campus Journalism.”***
2. The 2014 RSPC shall include the following contests:
 - a. Individual Events – news writing, editorial writing, feature writing, sports writing, editorial cartooning, photojournalism, copy reading & headline writing, science and health writing
 - b. Group Contest (School Paper Category)
 - c. Concurrent writing contests for School Paper Advisers
 - d. Search for Outstanding Campus Journalists and School Paper Advisers
3. The SDS/ASDS or the Division Journalism Coordinator shall head the division delegation to the RSPC and shall be responsible for their participants the whole duration of the conference.
4. **All Division Journalism Coordinators** shall facilitate the conduct of the individual writing contests.
5. The contest venue will be at SNNHS while billeting quarters of every delegation shall be announced at a later date through a region advisory.
6. **INDIVIDUAL CONTESTS**
 - 6.1. There shall be eight (8) events for the individual contests of campus journalists for both elementary and secondary levels in two media:

ENGLISH

Editorial Writing
Feature Writing
News Writing
Sports Writing
Editorial Cartooning
Photojournalism
Copyreading & Headline Writing
Science & Health Writing

FILIPINO

Pagsulat ng Editoryal
Pagsulat ng Lathalain
Pagsulat ng Balita
Pagsulat ng Balitang Pampalakasan
Kartung Pang Editoryal
Larawang Pampahayagan
Pagwawasto at Pag-uulo ng Balita
Pagsulat ng Agham at Kalusugan





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6.2 Only the **top three (3) winners** of every event in the Division Schools Press Conference (DSPC) shall be admitted as division entries for the RSPC. A certified list of winners (**hard and soft copies of the registration form**) signed by the SDS of each division shall be submitted to the Regional Office, on or before **November 14, 2014**, *Attention: Luz Lalli L. Ferrer / Josenette P. Braña*, indicating the name of their school, the school publication (English or Filipino) and the name of their school paper adviser.

6.3 The Divisions and the Region shall strictly follow the “**No School Paper, No student contestant**” policy. No contestant shall be allowed to compete unless he/she can present his/her school’s actual issue of school paper signed by the School Head & concurred by the Division Journalism Coordinator. The proctor shall be responsible in checking the sample copy/copies of the school paper of the contestant which the contestant shall present prior to the actual contest. Only then shall the contestant/s be issued the “*permit*” to join in the contest.

6.4. Advisers are **NOT** allowed to stay near the contest rooms. A waiting/holding area within the vicinity of the contest area shall be provided for the advisers and non-contestants. Likewise, advisers are reminded **NOT** to stay with their contestants during the sports coverage or the actual photo shooting.

6.5. Contest Rules for the individual events:

6.5.1. Generally, each writing event shall be conducted for **one hour** except for Photojournalism and Sports writing.

6.5.2 Specifically:

A. Sports Writing:

A.1. The TWG shall orient and give final instructions to the contestants before the contest proper.

A.2. A pre-game conference shall be conducted for the introduction of the players, coaches, and tournament officials. Consequently, a post conference shall be held for further interview and data gathering.

A.3. Contestants shall be made to watch an actual game where they shall gather appropriate data and/or conduct interview with officials and athletes before and after the game.

A.4. The actual sports writing contest shall be done right after the coverage of the game.

B. Copy Reading & Headline Writing:

B.1. The contestants shall use the standard copy reading symbols and follow directions given in the contest piece.





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B.2. They will also **provide two headlines for the article** that they have edited and include the appropriate printer's directions.

C. Editorial Cartooning

C.1. The Contestants must **bring their own pencils (Mongol 482 No. 2)** and other necessary drawing materials. The Oslo paper will be provided by the RSPC Committee.

C.2. The cartoon must reflect the elements of editorial cartooning.

C.3. The cartoon should be, at all times, compliant with the professional and ethical standards of media.

D. Photojournalism

D.1. Preparation:

D.1.1. Contestants should be in the contest venue thirty (30) minutes before the Orientation.

D.1.2. Any Digital Camera (point and shoot only) with a maximum of 16 megapixels shall be used. Any DSLR and other high-end cameras are **not allowed**.

D.1.3. The contestant should bring his own camera cable for uploading of pictures.

D.1.4. Cellular phones, extra digital cameras, extra storage card or any additional materials/equipment are not allowed in the contest area.

D.2. Memory Card Loading:

The contestant will load the storage card in front of the examiners/proctors.

D.3. Photo Shoot

D.3.1. After announcing the contest theme/topic, the first shot (control shot) by all contestants should be focused on one subject as determined by the examiner/proctor.

D.3.2. Every contestant is given one (1) hour to take pictures but this will not include the loading and unloading of the storage card in front of the examiners/proctors.

D.3.3. During the actual photo shooting, the advisers, trainers, and parents of the contestants are NOT allowed in the venue.

D.3.4. The contestants are allowed to take ten (10) photos but only six (6) shots (including the control shot) will be submitted as official entries.

D.3.5. Five (5) best photos and the control shot shall be used by the contestants in the layouting and captioning.





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D.3.6. The developed pictures and cartolinas to be used shall be provided to the contestants a few minutes before the layouting session.

D.3.7. Developing charge and other materials needed for the layouting must be borne by the contestants.

6.5.3. Any violation of the stipulated guidelines will be grounds for disqualification of the contestant.

6.5.4. The decision of the Board of Judges in all aspects of the contest shall be deemed final and irrevocable.

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GUIDELINES FOR THE GROUP CONTEST (SCHOOL PAPER CATEGORY)

1. The group contest is open to all elementary and secondary schools that have published their school paper or school publication for this school year. Each division may submit as many entries for every category provided the school papers comply with the technical specifications set.
2. Only the school papers that will win in at least four (4) sections/categories in the regional selection shall be declared as one of the top/best 10 school papers in the region, which shall eventually be submitted as the region's entries for the national level competition.
3. The top ten (10) winners in each section per medium (English and Filipino) will be announced and awarded certificates of recognition. However, only the top three awardees in every section shall be awarded with trophies.
4. The school paper must be submitted paper-based or in print. (hard copy) *Only those schools that did not collect journalism or subscription fee from the pupils/students can submit their entry in e-document format (pdf). In this case, a certification from the PTA, duly noted by the school principal, that no publication fee was collected must be submitted to the region.*
5. The different sections/categories to be evaluated for the group contest are as follows:
 - a. News Section / Pahinang Balita
 - b. Editorial Section / Pahinang Editorial
 - c. Features Section / Pahinang Lathalain
 - d. Sports Section / Pahinang Pampalakasan
 - e. Science & Technology Section / Pahinag Agham at Teknolohiya
 - f. Layout and Page Design Category / Kategoryang Pag-aanyo at Disenyo ng Pahina

Each section will be judged/evaluated according to the guidelines/criteria set for the section/category.

6. The technical specifications for both elementary and secondary levels are as follows:
 - a. Number of pages - minimum of 12, maximum of 20
News Section - at least 3 pages
Editorial Section - at least 2 pages
Features Section - at least 3 pages
Sports Section - at least 2 pages
Science & Technology - at least 2 pages





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- b. Process : Offset
 - c. Paper stock: Book Paper
 - d. Color: front and back pages in full color
Inside pages in black and white
 - e. Size
 - 9" x 12" - elementary
 - 12" x 18" - secondary
7. For the regional contest, the division must submit ten (10) copies of each school paper entry for both elementary and secondary levels, in English and Filipino. These must be submitted by category: English-Elementary, English-Secondary, Filipino-Elementary and Filipino-Secondary.
8. Deadline for submission of division entries for the group contest will be on **November 14, 2014 until 5:00 o'clock in the afternoon.**

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Inclosure No. 3 to RM No. 226, s. 2014/p.1

CRITERIA FOR THE SEARCH FOR OUTSTANDING SCHOOL PAPER ADVISER
2014 Regional Schools Press Conference

General Guidelines

1. The Regional Office shall conduct the selection for one Outstanding School Paper Adviser and one Outstanding Campus Journalist for both Secondary and Elementary level.
2. Each division should have one entry for every category based on the criteria provided for by the Regional Office.
3. Candidates shall be ranked based on the total points garnered. The top three (3) shall be given the following equivalent points, for consideration in the computation of the overall standing of the division, to wit:
 - 1st place – 5 points
 - 2nd place – 3 points
 - 3rd place – 1 point
4. The Selection Committee shall be composed of the following:
 - Chair - Chief of CLMD
 - Members - Regional Coordinator of Campus Journalism, one Regional Education Program Supervisor, and President of the Association of Elementary and Secondary School Paper Advisers as needed.

Basic Qualification: *Must have been a school paper adviser for three (3) to five (5) consecutive years, immediately prior to the search*

A. Performance Rating -----5 points

Must have an average performance rating of not lower than Very Satisfactory (VS) for the past three (3) school years

Descriptive Rating

96 – 100 – 5 pts.	SY 2012-2013= _____
91 – 95 – 4	SY 2011-2012= _____
86 – 90 – 3	SY 2010-2011= _____
80 – 95 – 2	
76 – 80% - 1	

B. Achievement in Journalism Contest (**for the past three years**)-----55 points

1. Individual Contest ----- 20 pts.

	1 st	2 nd	3 rd	4 th	5 th	6 th	7 th
National Level	20	19	18	17	16	15	14
Regional Level	13	12	11	10	9	8	7
Division Level	6	5	4	3	2	1	1





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2. School Paper Contest -----20 pts.

	1 st	2 nd	3 rd	4 th	5 th	6 th	7 th
National Level	20	19	18	17	16	15	14
Regional Level	13	12	11	10	9	8	7
Division Level	6	5	4	3	3	2	2

3. Scriptwriting and Radio Broadcasting -----10 pts.

a. Individual Awards

	1 st	2 nd	3 rd	4 th	5 th
National Level	10	9	8	7	6
Regional Level	7	6	5	4	3
Division Level	4	3	2	2	1

b. Group Awards

	1 st	2 nd	3 rd	4 th	5 th
National Level	10	9	8	7	6
Regional Level	7	6	5	4	3
Division Level	4	3	2	2	1

4. Collaborative Publishing-----5 pts.

a. Individual Awards

	1 st	2 nd	3 rd
National Level	5	4	3
Regional Level	4	3	2
Division Level	3	2	1

b. Group Awards

	1 st	2 nd	3 rd
National Level	5	4	3
Regional Level	4	3	2
Division Level	3	2	1

*In the event that there are several wins, the highest rank/points shall be considered.

*Coaching by appointment will not be given points not unless competed in the lower level.

C. Leadership Related to Journalism-----15 pts.

Position	National	Regional	Division
Association President	15	10	5
Vice President /Asso.Publication Editor /EIC	13	7	5
Asst. Editor /Section Editor			
Secretary /Treasurer/other positions	6	5	3

*In the event that there are several positions, the highest shall be considered.





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D. Community and Extension Services Related to Journalism-----10pts.

	National	Regional	Division
Organizer/Trainer/Resource Speaker/Committee	10	7	4
Chairperson			
Facilitator	7	4	2
Committee Membership	4	2	1

E. Published Reading Materials and articles related to journalism-----5 pts.

Books/Modules on Journalism
 1 per article (maximum of 5 points)

F. Scholarship Awards Related to Journalism-----5 pts.

G. Panel Interview -----5pts.

Total: 100 points

*Non-appearance of the candidates in the panel interview is not a ground for disqualification in the search.





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Inclosure No. 4 to RM No.226, s. 2014

GUIDELINES FOR THE CONCURRENT CONTESTS FOR SCHOOL PAPER ADVISERS

1. The individual writing contests for the school paper advisers shall be conducted during the 2014 Regional Schools Press Conference (RSPC) concurrently with those of the campus journalists.
2. The individual events to be contested will only be news writing, editorial writing, feature writing, sports writing, science and health writing in English and Filipino, elementary and secondary levels.
3. The division shall also have one group entry for the collaborative desktop publishing event. The group must be composed of the following:
 - four (4) beginner-advisers (with only 1-3 years experience as SPA)
 - three (3) veteran/expert advisers (with more than 3 years experience as SPA)
4. The adviser-contestant for every individual event must be the school paper adviser of the campus journalist-contestant for the same event. In case the school paper adviser has more than two winning contestants, he / she can join in **only two** writing events.
5. The division Journalism Coordinators must ensure however, that there will also be three (3) SPA contestants for every individual event in all levels, in both media.
6. The results of the concurrent contests for the SPAs will not have any bearing to the points to be garnered by the competing delegations, particularly in determining the over-all championship; however, the winners shall be awarded certificates of recognition. The results of this contest for the SPAs shall be used as research material for policy directions and/or training and development of school paper advisers.
7. The decision of the panel of evaluators in all aspects of the contests shall be deemed final and irrevocable.

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Integrity-Professionalism, Efficiency, Accountability, Commitment, Equity

